

STA Travel Brand Ambassador



Job Description

The STA Travel Brand Ambassador Program is a great chance for an undergraduate student or recent graduate to serve as an intern and work as part of the fun, spirited culture of STA Travel. Brand Ambassadors are responsible for driving awareness about STA Travel on their local campuses and community through local events, on-campus efforts, and via common social media networks like Facebook. The program is an excellent opportunity for those looking for business, public relations or marketing experience in an internship capacity.

Intern's Responsibilities

- Coordinate and manage setting up events on and off-campus that fit STA Travel's brand and target market
- Distribute marketing collateral at relevant locations
- Attend campus events and conferences on behalf of STA Travel
- Utilize guerrilla marketing tactics to evangelize the STA Travel brand and services
- Build three strong relationships with student associations and other campus groups
- Conduct research and survey projects focused on campus/student/teacher activity
- Support local STA Travel store in marketing efforts as needed

Ideal Candidate:

- Self-starter with the ability to work independently
- Hugely passionate about travel
- Strong written and verbal communications skills
- Involved in campus life and local organizations
- Strong leadership skills
- Eager, outgoing and personable

Compensation:

- Up to \$300 travel gift certificate at the completion of the semester
- Up to an additional \$300 travel gift certificate through incentives

How to Apply:

Send your resume and cover letter to jobs@statravel.com.